# **Data Privacy Notice for Referring Doctors**

# 1. Identity of the data controller

Affidea is a medical services provider with high ethical standards. "Affidea" ("we" or "us" or "our") refers to AFFIDEA HOLDINGS HELLAS SOCIETE ANONYME, 122, Vouliagmenis Av., Hellinikon, Purposes of data processing

- 1.1. Affidea is processing your personal data contained in the referral note you issue to us. In case we perform a medical service to a patient you referred to us, the referral note is becoming part of our medical file.
- 1.2. Affidea is processing your personal data also to facilitate the provision of Affidea's healthcare services. We are committed to serve our patients in the most efficient way. For this will contact you directly via email or phone when your input is needed. Typically, in relation to our health care services it may be necessary to contact you in connection with the scheduling of an appointment to our medical centre, for a guery about a referral note that you issued or a request that you made to us (e.g., medical results).
- 1.3. Affidea is processing your personal data for satisfaction survey. We would like to understand what do you think about the quality of our services so that we can improve our operations and serve clients in the best possible way.
- 1.4. Affidea is processing your personal data also for direct marketing. We would like you to be aware of our medical services and keep you up-to-date with any changes or new services. we will contact you via email to provide you with relevant information about Affidea's current medical services and inform you about our events, conferences and seminar if you give your consent above

### 2. Details of Affidea's data processing

Type of personal data processed	Purpose of processing	Lawful basis	Retention period
Personal data included in the referral note	Provision of medical service based on your referring note (see 2.1.)	Local legislation	10 years (the same period, as we retain the medical report we prepared for the patient you referred to us)
Name, phone, e-mail address	Contact for medical aligment (see 2.2.)	Affidea's legitimate interest	10 years (the same period, as we retain the medical report we prepared for the patient you referred to us)
Name, e-mail address	Satisfaction survey (s1.3)	Affidea's legitimate interest	2 years
Name, e-mail address	Direct marketing (see 2)	Data subject consent	Until withdrawal

#### 3. Who we share your personal data with

Affidea uses service providers (so-called data processors) to assist us in processing the personal data we collect. The data processors act on behalf of Affidea and based on our written instructions.

Name of data processor	Place of establishment of the data processor	Role of the data processor
SLIS	GREECE	e.g. hosting CRM system / RIS for Affidea

## 4. Your data protection rights

Under data protection legislation you have the following rights.

- 1) Right to request access to your personal data. It means that you are entitled to obtain a confirmation that your data is being processed. You have access to your personal data processed by us and other supplementary information (especially the purposes of the processing, the categories of personal data concerned, the recipients or categories of recipient to whom the personal data have been or will be disclosed and the retention period).
- 2) Right to request rectification of your data. It means that you are entitled to have your personal data corrected, completed if it is inaccurate or incomplete.



- 3) Right to request erasure of your data. It means that you are entitled to have your personal data deleted in specific circumstances, if there is no for lawful reason for continuing our processing.
- 4) Right to request us to restrict the processing. It means that you may request to 'block' or suppress processing of your personal data in specific circumstances. Your valid request is leading to that we will be permitted to store your personal data, but not further process it.
- 5) Right to object to us processing your data. It means that you are entitled to disapprove direct marketing and our activity to send you promotional information. Your right to object also means that you have the right to challenge the processing of data Affidea carries out on grounds relating to your situation, if the lawful basis of the data processing is our legitimate interest. If you object, we are not entitled to further process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.

If you wish to exercise your rights or wish to have further information about your rights above, please contact our Data Protection Officer (you can see contact details below). If you are unhappy with the way we process your data, you have a right to make a complaint to the Supervisory Authority which is the Hellenic Data Protection Authority, Kifissias 1-3, 11523, Athens, Greece or to initiate a procedure at court, however, we encourage you to raise any issues with us in the first instance.

### 5. If you have any questions

Please contact the Data Protection Officer (e-mail address: <a href="mailto:dpo.gr@affidea.com">dpo.gr@affidea.com</a>, postal address: 122, Vouliagmenis Av. Hellinikon, telephone number: +30210 6148780).